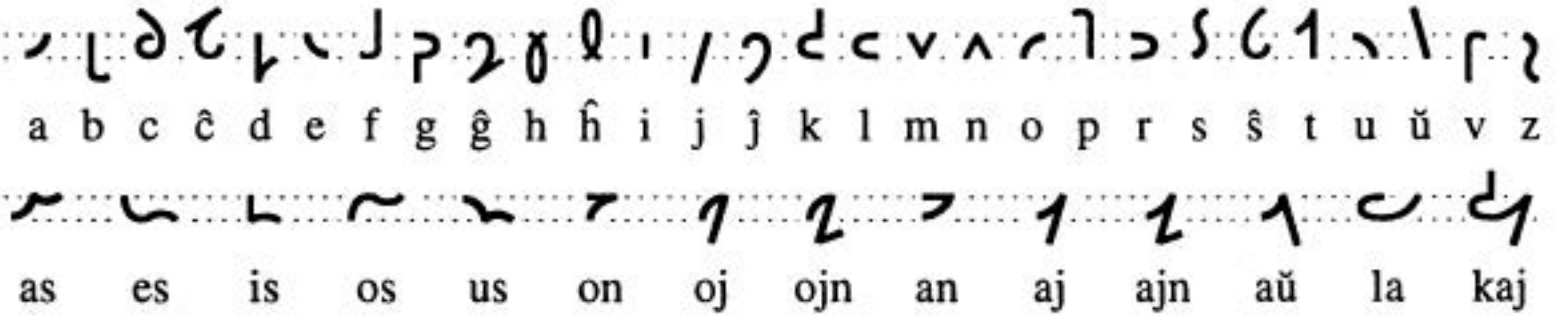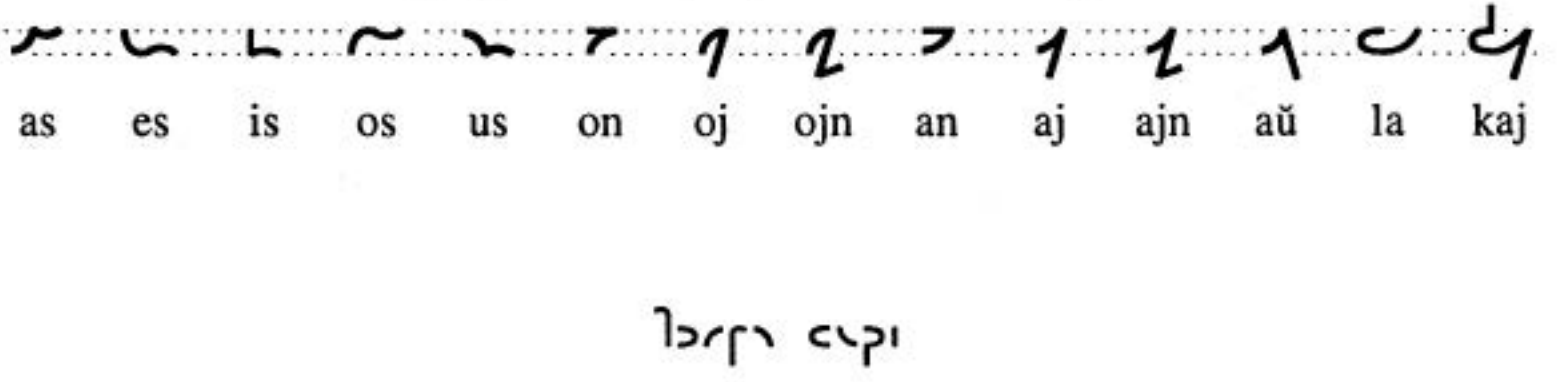LA ŜAVA ALFABETO